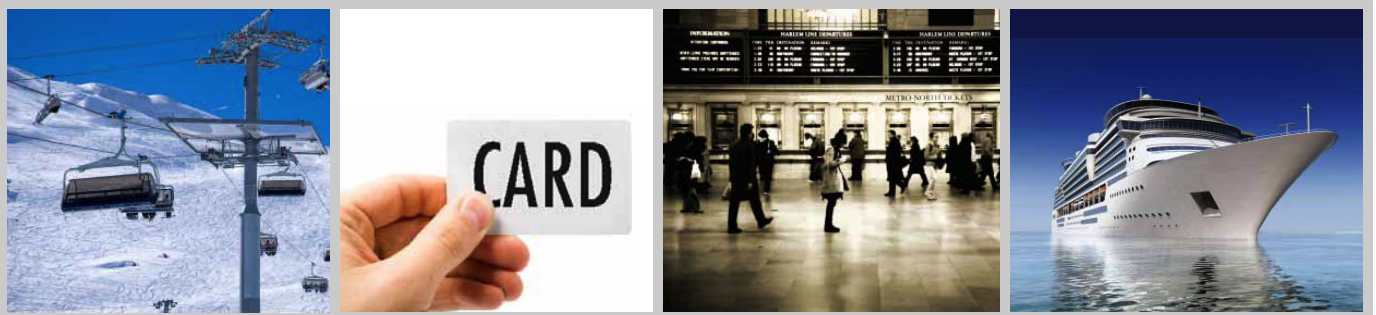


RFID solutions for ticketing

The ultimate evolution of labelling

WHY ROTAS?

- ▶ Since 2000, Rotas has been manufacturing labels, cards and badges with HF and UHF RFID tags. Active tags are also available.
- ▶ Rotas has a production facility which is unique in Europe for high volumes, low costs, and quality assurance.
- ▶ Rotas employs the state of the art technology (Class1 Gen1, EPC certified) for customized applications, successfully operating even in extreme environments and conditions. Different sizes and frequencies are available to meet the standards of every part of the world
- ▶ THYSEN KRUPP selects Rotas to solve a safety issue. DHL selects Rotas for logistics optimization. G8 ENERGY MINISTERS MEETING 2009 selects Rotas for access control...
- ▶ Rotas employs an integrated approach to packaging solutions. It handles a problem analysing it in all its different elements, each single component and all their technical correlations.

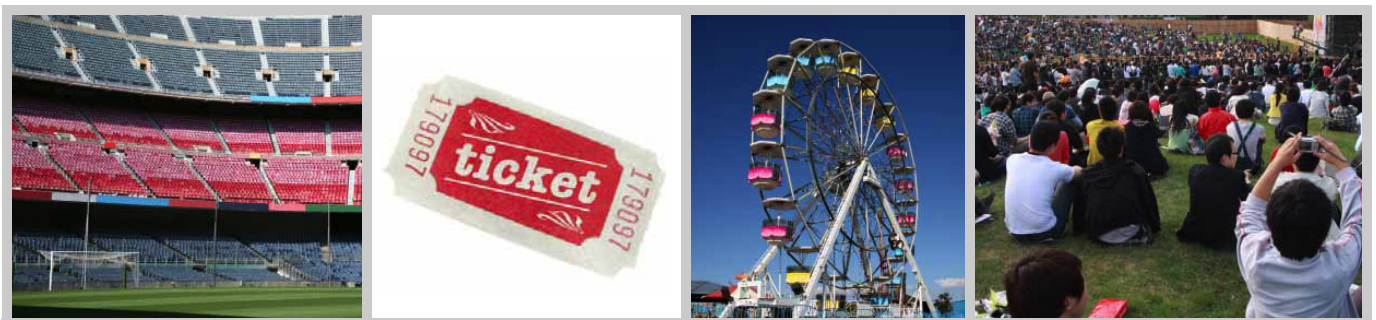


BENEFITS

- ▶ Personal information recorded once, in a secure and reliable way
- ▶ Same ticket usable for multiple services and premises, thus increasing customer loyalty
- ▶ Information availability about service usage
- ▶ Possibility to automate authorization checks, new service admissions, renewals
- ▶ Hands-free system
- ▶ Ticket usable for payment

HOW IT WORKS

Tickets or cards are equipped with a **Tag** and they are identified by **readers**, that can be manual or automatic, short, middle or long range. Through a **software**, complete and detailed information is recorded, managed and becomes available real-time. Readers can identify multiple tags simultaneously and write information on them.



For more information please contact our RFID Department: Tel.: +39 0422 433100 mail: rfid@rotas.com

We help your product to create plus value