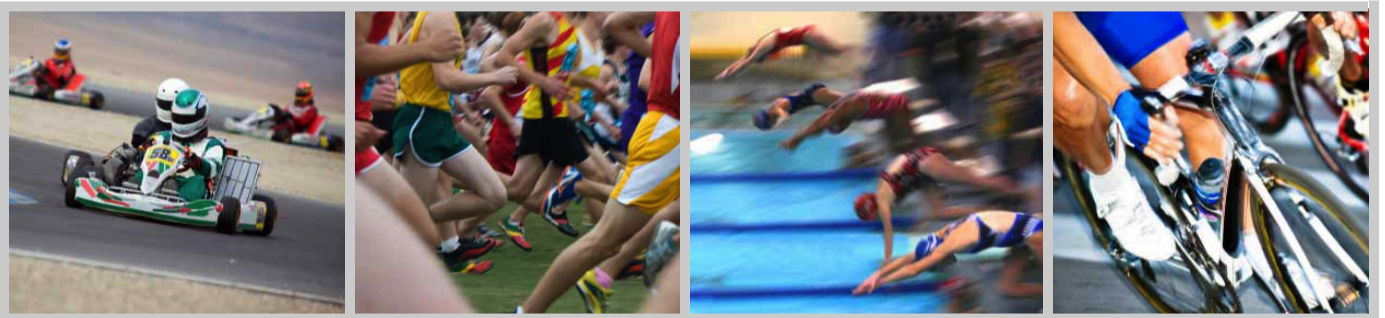


RFID solutions for sport timing

The ultimate evolution of labelling

WHY ROTAS?

- ▶ Since 2000, Rotas has been manufacturing labels, cards and badges with HF and UHF RFID tags. Active tags are also available.
- ▶ Rotas has a production facility which is unique in Europe for high volumes, low costs, and quality assurance.
- ▶ Rotas employs the state of the art technology (Class1 Gen1, EPC certified) for customized applications, successfully operating even in extreme environments and conditions. Different sizes and frequencies are available to meet the standards of every part of the world
- ▶ THYSSEN KRUPP selects Rotas to solve a safety issue. DHL selects Rotas for logistics optimization. G8 ENERGY MINISTERS MEETING 2009 selects Rotas for access control...
- ▶ Rotas employs an integrated approach to packaging solutions. It handles a problem analysing it in all its different elements, each single component and all their technical correlations.



BENEFITS

- ▶ Automated timing and ranking
- ▶ Real-time information availability
- ▶ Measurement reliability
- ▶ Error reduction
- ▶ Cost reduction (time and personnel)



HOW IT WORKS

Thanks to RFID technology, sport competition management becomes easier, faster and less costly. The way it works is simple. The athletes and/or their vehicles are equipped with a **RFID tag**. Automatic **readers** are located on the check points and record all competition events, even when concurrent readings are required. Readers are integrated with a **software** that makes all information available in real time. Different reading modes are used, depending on the specific sport.

For more information please contact our RFID Department: Tel.: +39 0422 433100 mail: rfid@rotas.com

We help your product to create plus value